

**DIRECT**  
**LED FRAMES**  
manufacturer of innovative SEG frames

Wholesale SEG frames lightboxes, and custom aluminum display solutions for the trade.



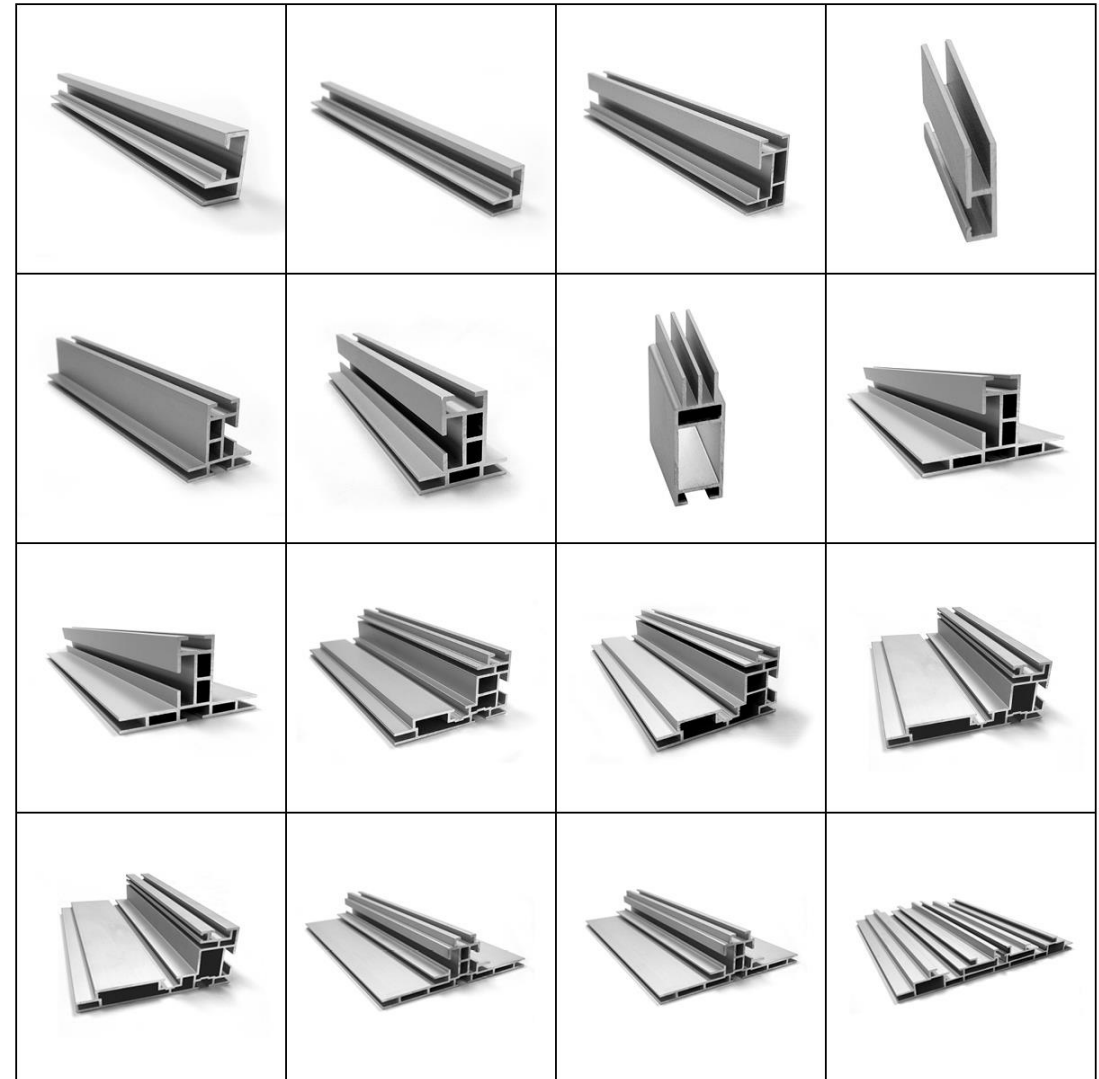
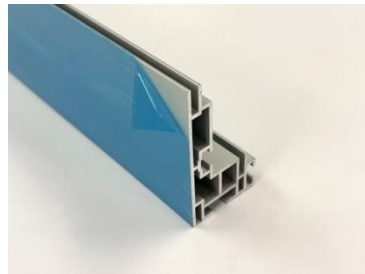
# ABOUT

- Trade-only wholesale partner for SEG frames and lightboxes
- Supplying the industry with reliable SEG solutions since 2012
- Made-to-order and stocked options for fast turnaround
- Quick quotes and easy ordering for trade partners
- Secure packaging designed to help reduce shipping damage
- Based in Southern California for responsive service and support
- Every order is reviewed for accuracy before shipment



# SEG PROFILES

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# BEST SELLING SEG PROFILE SOLUTIONS

Popular profile options for non-lit frames, lightboxes, hanging displays, and freestanding applications.

# #15 & #19 1-SIDED ECONOMY NON-LIT SEG FRAME

- Best for wall-mounted non-lit SEG displays
- Depth: #15 – 5/8" | #19 – 3/4"
- Stock lengths up to 18.5' uncut
- Unlimited sizing with butt-join capability
- #15 available in Silver
- #19 available in Silver, Matte Black, and Gloss White
- Designed for non-lit SEG fabric graphics
- Low-profile design for clean wall presentations
- Economical shipping and easy assembly
- Wall-mount brackets available



# #27 – 1-SIDED NON-LIT SEG FRAME

- Best for wall-mounted or hanging non-lit SEG displays
- Depth: 1-1/16”
- Stock lengths up to 18.5’ uncut
- Available in Silver, Matte Black, and Gloss White
- Our most versatile 1-sided non-lit SEG profile
- Heavy-duty hardware available for secure installations
- Corner stabilizers and support bars available for larger frames
- 180° connectors support unlimited size expansion
- Knock-down construction allows for easier transport and shipping
- Built-in groove accommodates support bars and hanging hardware
- Compatible with acoustic panel applications



# #44 & #45 2-SIDED NON-LIT SEG FRAME

- Designed for freestanding, hanging, or wall-mounted applications
- Depth: 1-3/4"
- Stock lengths up to 18.5' uncut
- Available in Silver, Matte Black, and Gloss White
- Compatible with slim flat feet or vertical support feet for freestanding displays
- Corner hardware and support bars available for larger builds
- Ceiling-hanger compatible for suspended installations
- Knock-down design supports economical shipping and transport
- External groove accommodates select accessories
- #45 is identical to #44, but without the outside groove



# #79, #80 & #81 SEG FRAME

- Designed for freestanding or hanging display applications
- Depth: #79 and #80 – 3-1/8" | #81 – 3-3/8"
- Stock lengths up to 18.5' uncut
- #79 and #80 available in Silver and Matte Black, #81 available in Silver
- #80 is a 2-sided multi-channel profile for SEG graphics
- #79 is identical to #80, but without the outside groove for a smoother finished appearance
- #81 is a concealed-corner profile compatible with #79 and #80 for a cleaner finished look
- LEDs mount directly to the stabilizer
- #81 can accommodate a non-lit back graphic
- White blackout is recommended in #81 for optimal light diffusion
- Compatible with acoustic panel applications



# #90 & #91 1-SIDED LED SEG LIGHTBOX

- Designed for freestanding, hanging, or wall-mounted applications
- Depth: 3-5/8"
- Unlimited sizing with extendable support bars and corner stabilizers
- Available in Silver, Matte Black, and Gloss White
- Edge-lit lightbox solution engineered for bright, even illumination
- Low-profile power supplies fit cleanly within the back channel
- All electrical components are UL-listed
- Dimmable options available for greater lighting control
- Ideal for vibrant backlit graphics in retail, showroom, and interior environments
- #91 is identical to #90, but without the outside groove
- Compatible with acoustic panel applications



# #143 & #144 2-SIDED LED SEG LIGHTBOX

- Designed for freestanding or hanging backlit displays
- Depth: 5-5/8"
- Available in Silver and Matte Black
- Unlimited sizing with extendable support bars and corner stabilizers
- Slim profile for a 2-sided illuminated SEG solution
- Low-profile power supplies help minimize visible shadowing within the frame
- Ideal for retail, airport, showroom, and suspended display environments
- Delivers strong double-sided visual impact with a clean finished appearance
- #144 is identical to #143, but without the outside groove



# PROFILE QUICK COMPARISON

Profile	Lit	Sides	Mounting	Depth	Best Use
#15 / #19	No	1	Wall mount	0.75"	Economy non-lit wall displays
#27	No	1	Wall / hang	0.9"	Most versatile non-lit profile
#44 / #45	No	2	Free-standing / hang	1.25"	Double-sided displays and room dividers
#79 / #80 / #81	Yes	1 / 2	Free-standing / wall	0.75–1.3"	Slim lightboxes with flexible LED options
#90 / #91	Yes	1	Wall mount	3.5"	Large backlit displays with uniform diffusion
#143 / #144	Yes	2	Free-standing / hang	5.5"	Double-sided illuminated features and suspended displays

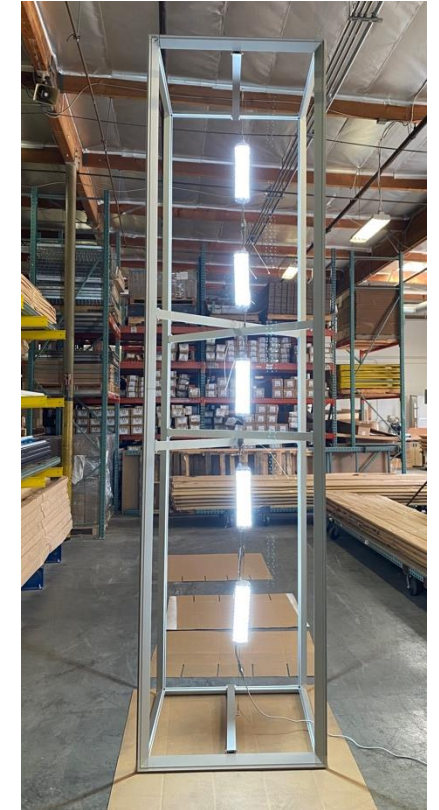
# WOOD SEG FRAMES

- Hundreds of wood moulding options available
- Offered with or without LED lighting
- Easy graphic change-outs with SEG functionality
- Select mouldings can be routed to accept SEG channel
- Custom sizes available
- Ideal for hospitality, retail, gallery, and interior environments where a warmer finished look is desired



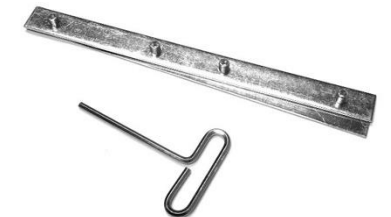
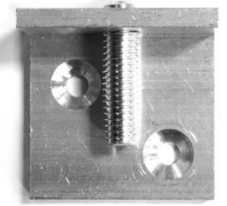
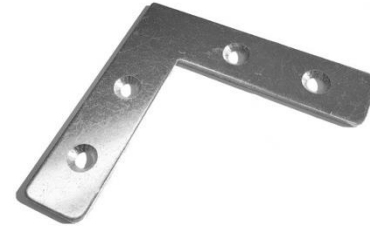
# SEG CUBES & TOWERS

- Six-sided display format showcases graphics on all visible faces
- Quick and easy setup with no tools required
- Non-lit option offers a cost-effective solution for spaces with sufficient ambient lighting
- Backlit option delivers bright, even illumination across all graphic panels
- Suitable for freestanding or suspended installations
- Tower configurations create height and help draw attention
- Ideal for retail displays, showrooms, lobbies, events, and trade shows



# ACCESSORIES

- **Corner hardware** available in multiple sizes for secure frame assembly
- **Wall mounts** available in standard and heavy-duty options
- **Ceiling mounts** and pendants available for suspended installations
- **Feet options** include slim steel bases and vertical support feet for freestanding displays
- **Stabilizer bars** add rigidity for larger frame builds
- 180°, 90°, slide-in, and expansion **connectors** support a wide range of frame configurations



# ACCESSORIES

- **LED Light Strips:** Flexible strips suitable for edge lighting applications, economy, regular, and high-output options, custom manufactured to your specifications
- **Power Supplies / LED Drivers:** Various wattages available to power different lighting setups
- **Remote Dimmers:** Dimmable for custom ambiance, and on/off capability
- All electrical components are UL-listed, and the low-profile power sources fit seamlessly into the back channel for a clean setup



# FREE SAMPLE KIT

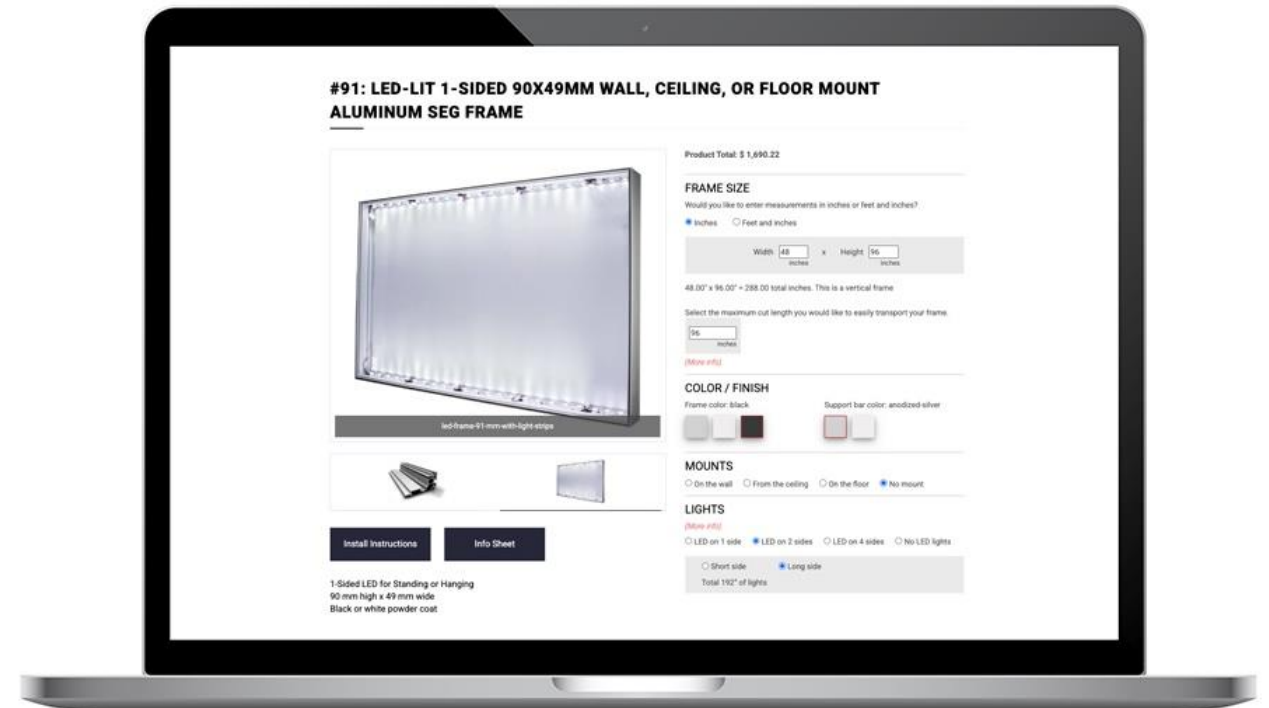
## Get hands-on with the full SEG experience:

- A complete extrusion sample box featuring our SEG profile lineup
- A sample-size lit or unlit frame in the profile and color of your choice
- A practical way to see, feel, and present our quality to your customers
- Ask if your company qualifies for a free sample kit



# 24/7 ONLINE QUOTING & ORDERING

- Apply for a Direct LED Frames trade account to get started
- Fast, simple quoting through our online platform
- Upload your specs for quicker turnaround
- Easy online ordering built for trade partners
- Access trade-only pricing and streamlined project workflows
- Responsive support from quote to delivery
- **Trade Account Application for access the Online Quoting Tool:** <https://directledframes.com/about-direct-led-frames/trade-account-application/>



**SEG PROJECTS IN ACTION**











IN A CULTURE OF POSSIBILITY

**SUCCESS NEVER  
LOOKS LIKE A  
STRAIGHT LINE.**

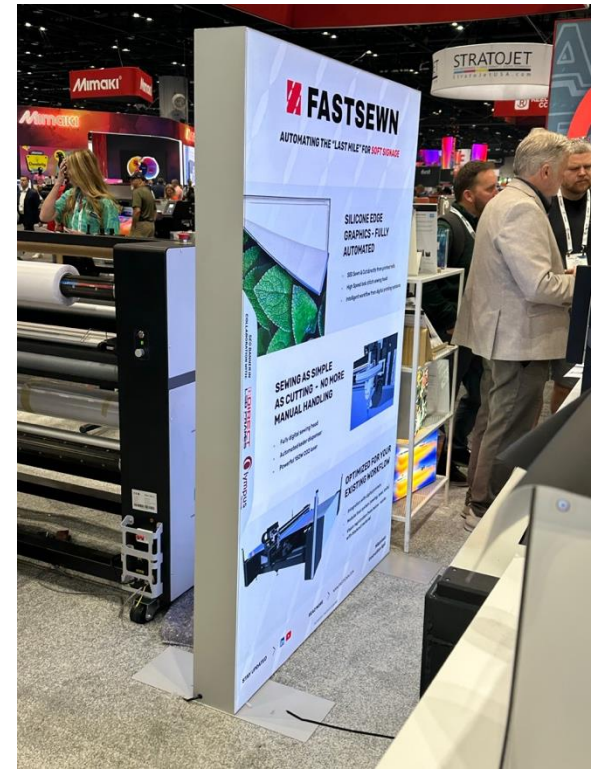
[vmware.com/possible](http://vmware.com/possible)

**vmware**

REALIZE WHAT'S POSSIBLE







# CONTACT + SUPPORT



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**Thank you for your interest!  
Let's build your next  
display together.**

Reach out for quotes, custom builds, product guidance, or collaboration.